OSGeo
Your Open Source Compass

PANTONE 568

PANTONE 570

PANTONE 570 (50%)

The design shown here represents the solution closest to ideal. There were, however, a few concerns which we aimed to address in our revised version.

To begin, a change of color to a more vibrant, "limier", electric green spectrum was expressed. In addition, colors with less contrast between their values.

A desire to soften the 3-d effect was also expressed, Though the "reflection" scheme used would need to remain.

Additionally, the lock-up of text and graphic shown here was preferred, but preference was shown for the san serif typeface used for the tagline in the alternate solution(not shown) over the serif face used in this version. It was also requested that the tagline appear darker.

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push design

To address the color concerns expressed over the previous solution, we began by choosing two vibrant shades of green which together produce less contrast, as well as toning down the "highlight" color. This also served to soften the 3-d effect of the previous design while maintaining it's visual effect. In addition, the compass ring was thinned slightly to create more balance in the overall color.

The tagline typeface was changed from Scala italic to Thesis Italic as requested and an alternative tagline caption was created for additional consideration. The combination of the density of Thesis Italic with this color scheme serves to allow the tagline to read darker than in the previous version.

OSGeo

Your Open Source Geo Network

PANTONE 362

PANTONE 375

PANTONE 375 (60%)

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Full Color

One Color

Black & White Reverse

Reversed

push design